

SB cera

# PRIVATE DEBT OUTLOOK & REVIEW

SAN BERNARDINO COUNTY EMPLOYEES' RETIREMENT ASSOCIATION

MARCH 13, 2025

Sam Austin, Partner Oliver Fadly, Partner



# Exhibit A: Page 2 **NEPC PRIVATE DEBT TEAM**

Oliver	Colton	Brendan	Lindsay	Samantha
Fadly	Lavin, CFA	Heaney, CFA	Powers	Karlson
Partner, Head of Private Debt	Investment Director	Investment Director	Senior Investment Analyst	Investment Associate



# TOPICS

- Private Debt Outlook
- Year-in-Review & Outlook
- Key Themes



# Exhibit A: Page 4 2025 NEPC PRIVATE DEBT OUTLOOK

As we head into 2025, investors should be cognizant of the various ways the private debt markets have expanded and evolved over the past year. Deal activity is expected to increase, which would bode well for new deployment as well as refinancings and realizations in existing portfolios. However, the third year of elevated rates, increased competition, industry consolidation and growth of different types of implementation vehicles are reasons for heightened emphasis of manager selection.

**Transitional Capital:** As elevated rates continue, there is now a split between **"Have vs. Have Nots"**. While higher quality companies should be able to find cheaper capital, those that have not grown into their capital structures or face liquidity challenges may have difficulty accessing traditional financing. The deals are a more customized form of financing, allowing managers to create highly structured deals with built-in **optionality** that offers GPs: 1) higher overall return premiums through complexity and/or upside participation and 2) better protections with more control especially around exits.

**Bank Displacement Continues**: Due to regulatory pressure, banks continue to pull back from several markets. The **financing gaps being left behind provide opportunities** for private debt managers to step in and offer alternative solutions for borrowers.

**Portfolio Finance:** There has been an increase in strategies designed to address the lack of realizations across private markets. LPs and GPs alike are increasingly seeking bespoke solutions to help them achieve asset-level, portfolio-level and/or other strategic goals. While deal flow has been muted in the past, this opportunity has **started to materialize**.



# Exhibit A: Page 5 2025 PRIVATE DEBT THEMES

Year 3 of higher rates as well as continued regulatory developments will provide interesting new opportunities but also challenge existing portfolios in 2025...

... These factors continue to put stress on existing capital structures, accelerated bank retrenchment and create portfolio concerns...



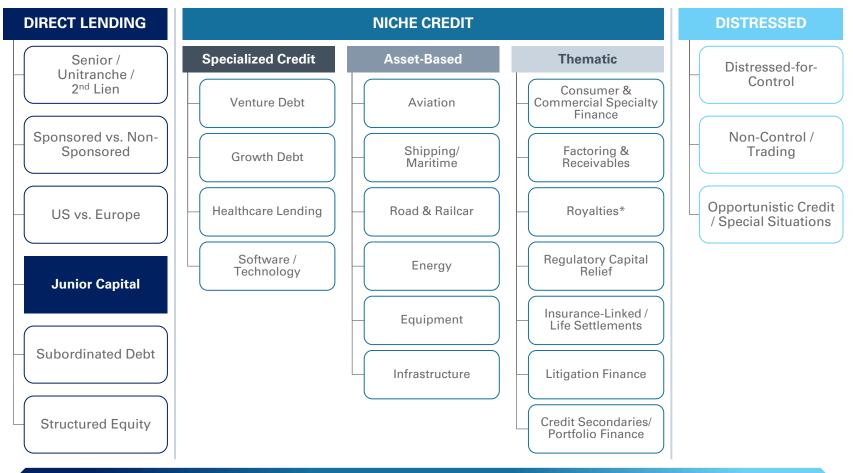


# Exhibit A: Page 6 2025 PRIVATE DEBT THEMES

Theme	Overview	Merits	Risks	Implementation
Transitional Capital	Companies have not been able to re- invest or grow; double digit interest expense has consumed a significant amount of liquidity in 2024 Borrowers are in need of creative/bespoke financing solutions	Optionality: Lenders have negotiating power to drive more favorable terms including better protections and, in some cases, equity upside	Subordination/priming Lack of equity support Poor deal structuring Lender-on-lender violence Sponsor-on-lender violence	Benefit to Client Portfolios Return enhancement Strategy Options Opportunistic Direct Lending Opportunistic credit Distressed/stressed
Bank Displacement Continues	Due to regulatory pressure, banks continue to pull back from several markets Investment types include single asset loan originations, whole loan portfolios, securitizations, non-performing loans, specialty finance, non-bank originators, etc.	Private debt managers can partner with banks to create mutually beneficial solutions Lenders can gain access to potentially high-quality borrowers/assets that otherwise would not typically be available	Poor credit selection Selectivity/adverse selection Incorrectly valuing or understanding collateral Potential for limited control of a workout/restructuring	Benefit to Client Portfolios Diversification Return enhancement Strategy Options Asset-based lending European private debt
Private Markets Liquidity: Portfolio Finance	LPs are in search of capital solutions for portfolio management reasons (ex. liquidity needs, rebalancing, etc.) and strategic goals (ex. change in mandate, relieve administrative burden, etc.) GPs are seeking financing for fund & asset-level purposes (ex. extend duration to maximize value, crystalize performance, etc.) and strategic goals (ex. balance sheet capital, develop new product offerings, etc.)	A significant increase in total deal flow, coupled with a broader opportunity set in terms of new forms of deal structures, enables managers to be more selective with investments and hopefully achieve better risk adjusted returns	Counterparty risk Inadequate price discount Misalignment/poor deal structuring Underperformance of underlying portfolio companies	Benefit to Client Portfolios Diversification Shorter duration Strategy Options Credit secondaries Structured solutions



# Exhibit A: Page 7 **NEPC PRIVATE DEBT TAXONOMY**

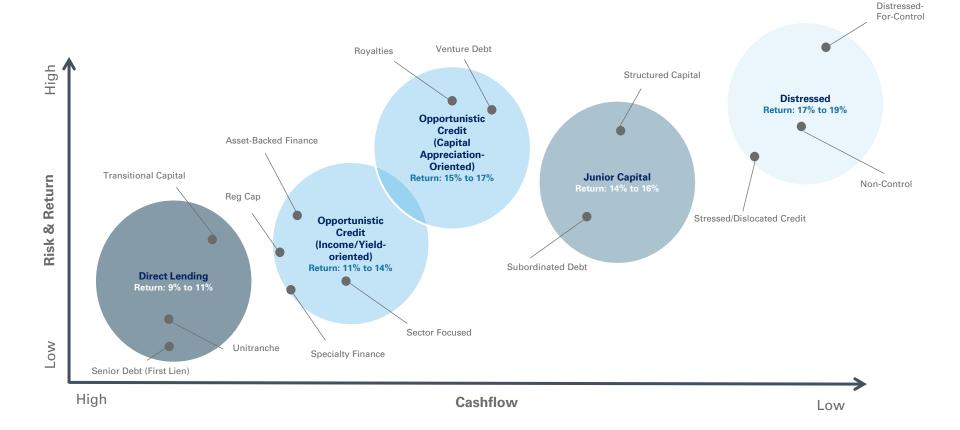


Yield-Oriented/Capital Preservation/ Lower Outcome Dispersion Maximized Return/Capital Appreciation/ Higher Outcome Dispersion



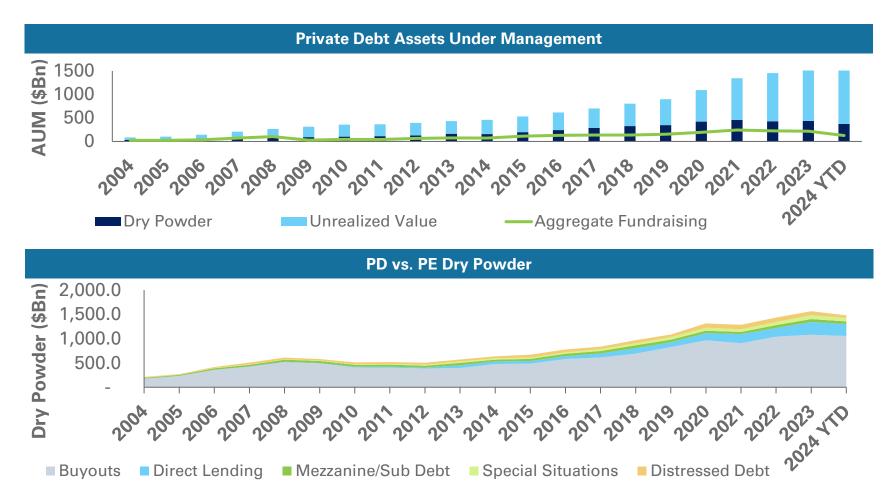
\*Healthcare/Music/Film/Media/Energy & Minerals royalties

#### Exhibit A: Page 8 STRATEGY SELECTION CASHFLOW & RETURN PROFILE





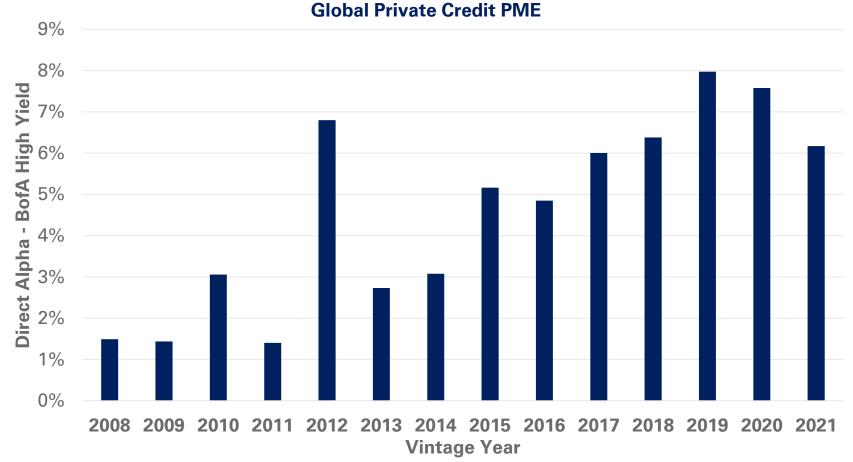
#### Exhibit A: Page 9 PRIVATE DEBT ASSETS UNDER MANAGEMENT CONTINUED GROWTH BUT STILL MEANINGFULLY TRAILS PE





#### Exhibit A: Page 10 **PUBLIC MARKET EQUIVALENT ("PME")** CONSISTENT OUTPERFORMANCE BUT NOT ENTIRELY CYCL

# CONSISTENT OUTPERFORMANCE BUT NOT ENTIRELY CYCLE TESTED



Source: Thomson One/C|A and BofA Merrill Lynch as of 06/30/2024

PD Out/Under-performance is shown based on a PME using the pooled cash flows of all funds across Private Credit

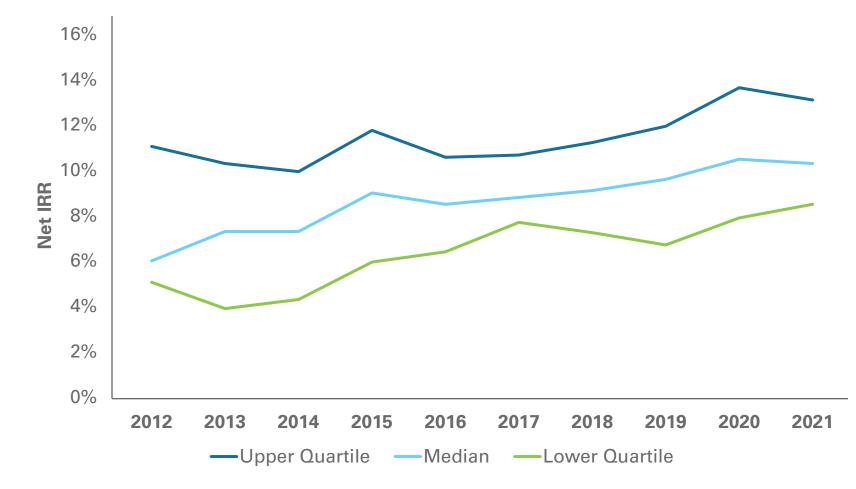
PME method is Direct Alpha and benchmark is BofA HY Index as of 06/30/2024

No NEPC clients are in vested in these exact strategies and have not achieved these returns – for illustrative purposes only.

## YEAR-IN REVIEW DIRECT LENDING



#### Exhibit A: Page 12 DIRECT LENDING PERFORMANCE RELATIVELY STABLE OVER TIME

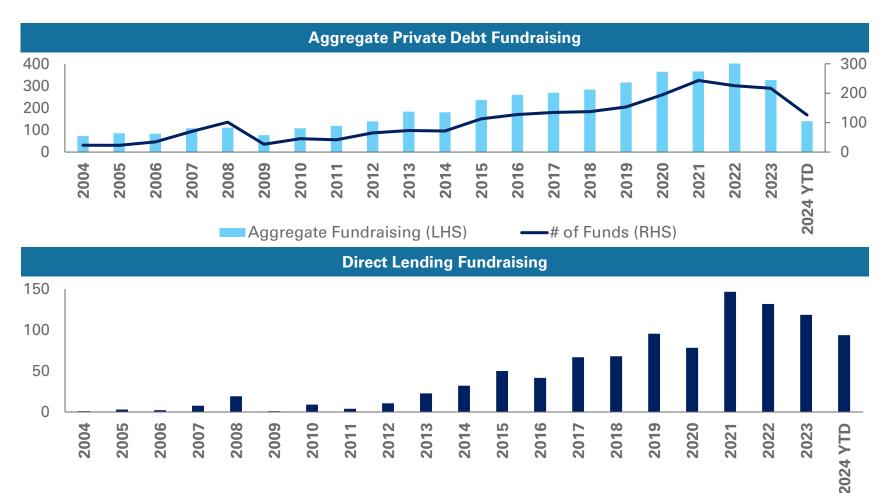




No NEPC clients are in vested in these exact strategies and have not achieved these returns - for illustrative purposes only.

## FUNDRAISING

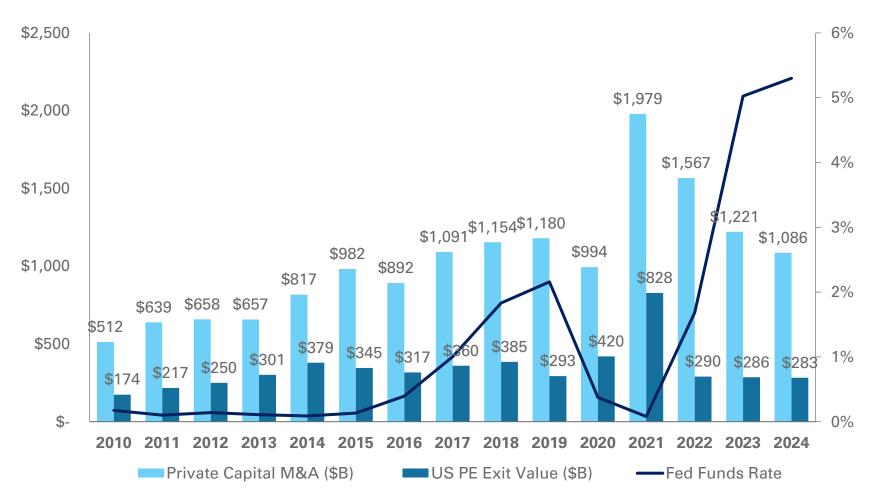
DIRECT LENDING IN-LINE YOY WHILE OTHER STRATEGIES LAG





## **M&A ACTIVITY**

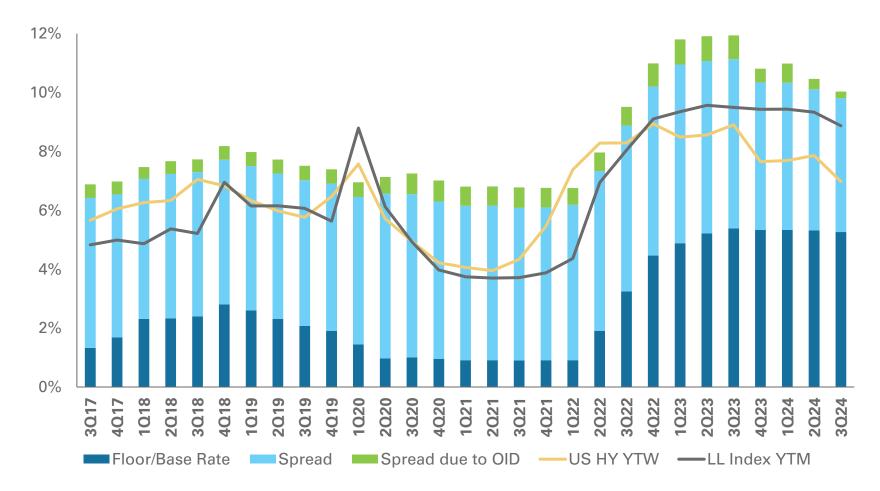
PRIVATE CAPITAL M&A DECLINING SINCE RATE HIKES BEGAN





Source: Fred (Annual Average), Pitchbook Q2 2024 Global M&A Report, Q2 2024 US PE Breakdown

#### Exhibit A: Page 15 **PUBLIC VS. PRIVATE YIELD COMPARISON** MIDDLE MARKET YIELDS STILL GENERATING PREMIUM





#### Exhibit A: Page 16 SPREAD PER UNIT OF LEVERAGE

#### MIDDLE MARKET COMPANIES STILL BETTER PROTECTED IN HIGHER RATE ENVIRONMENT

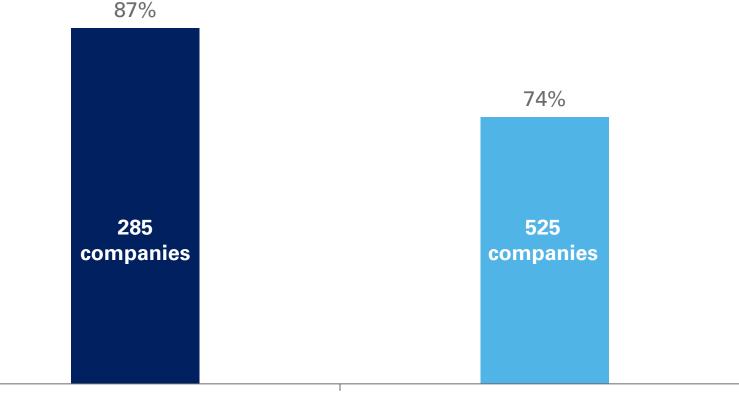




## **RECOVERY RATES**

#### MIDDLE MARKET DIRECT LENDING DEMONSTRATES RESILIENCE

**Average Nominal Recovery Rates – First Lien Term Loans** 



Middle Market Loans (<\$350m of Debt) Larger Companeis (>\$350m of Debt)



Source: S&P Global Market Intelligence's CreditPro, S&P Global Ratings Research & Insights as of September 30, 2023.

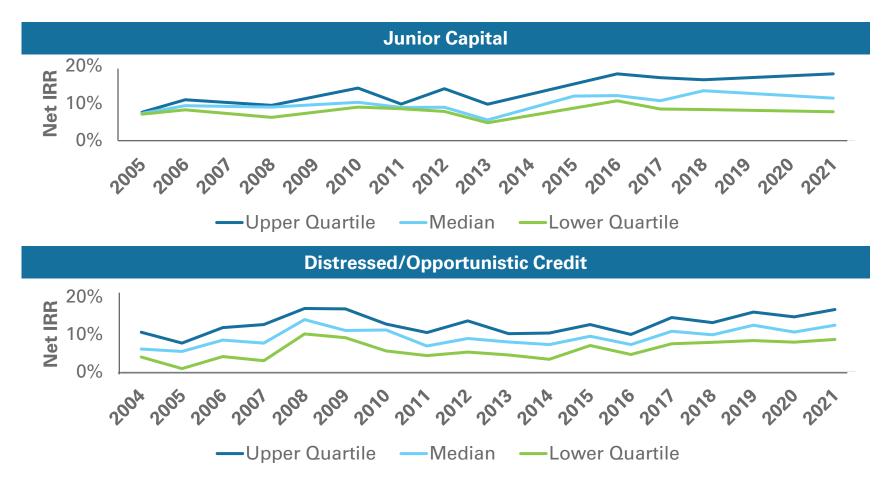
## **YEAR-IN REVIEW**

DISTRESSED/ CREDIT OPPS/ JUNIOR CAPITAL



## PERFORMANCE

#### HEIGHTENED IMPORTANCE ON MANAGER SELECTION

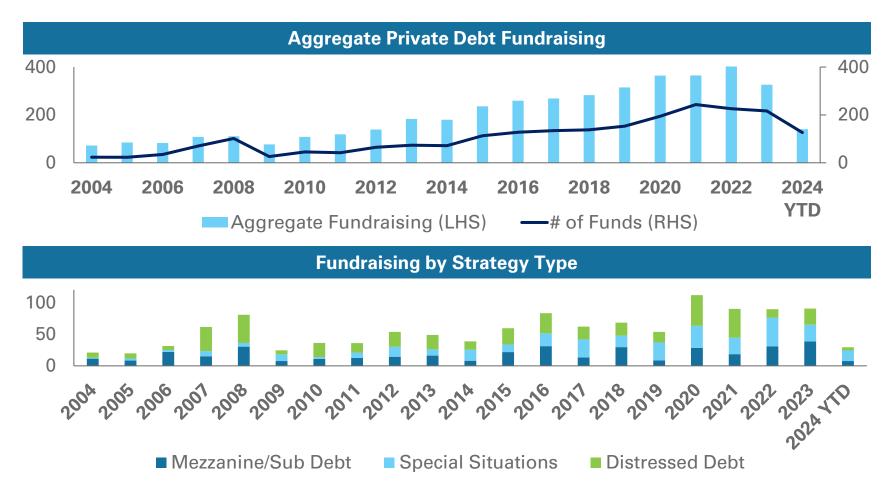


Source: Thomson One/C|A as of 06/30/2024

No NEPC clients are in vested in these exact strategies and have not achieved these returns - for illustrative purposes only.

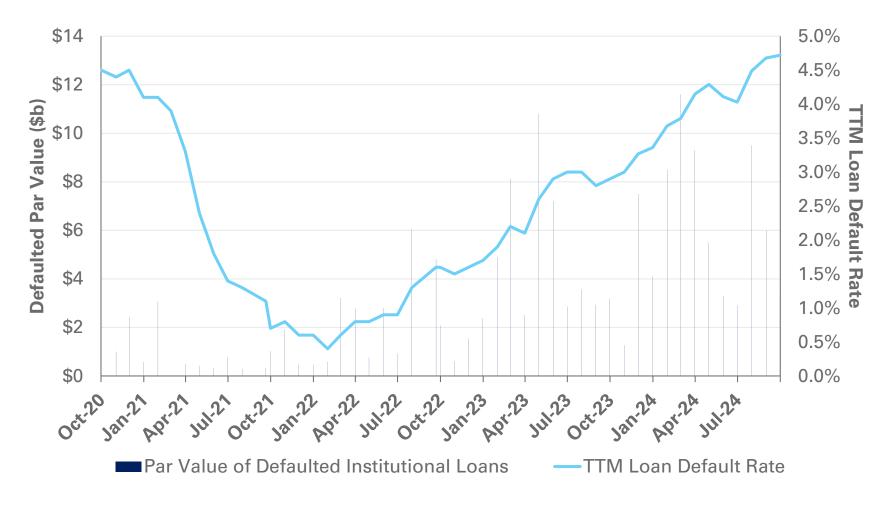
## **FUNDRAISING**

#### 2024 DECLINE FOR NON-DIRECT LENDING STRATEGIES





#### Exhibit A: Page 21 INSTITUTIONAL LOAN MARKET DEFAULT RATE IS RISING





Source: LSEG LPC's Distressed Market Review as of October 2024

## YEAR-IN REVIEW INDUSTRY DEVELOPMENTS



#### Exhibit A: Page 23 INDUSTRY CONSOLIDATION WHAT ARE THE CONCERNS?

#### ALIGNMENT OF INCENTIVES

- GPs: AUM growth and product proliferation
- LPs: Investment performance and fees

#### **HUMAN CAPITAL**

- Distracted from deployment/monitoring
- Talent exiting the firm

#### PERFORMANCE DETERIORATION

- Maintaining discipline
- Adverse selection



### "HYBRID FUNDS"

Hedge Fund Credit 3-5 year fund term OVERLAP: Cross-Over Opportunities Opportunistic Semiliquid public and private market exposure

#### **Private Debt** 6+ year fund term

Dislocated Trading, Non-control strategies, Restructuring Smaller fund sizes that target esoteric markets or a niche segment spanning public and private markets Origination, Process-Driven, Complexity and Illiquidity premiums



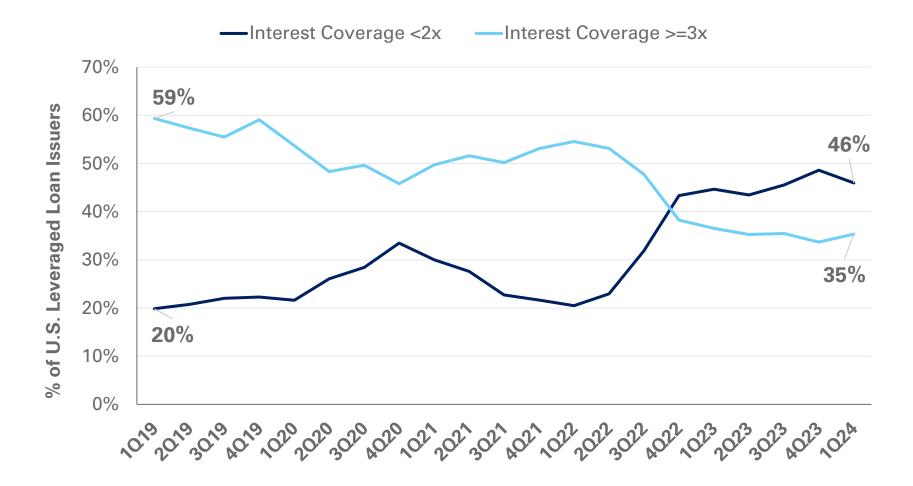
# OUTLOOK & 2025 THEMES



## **2025 THEME** TRANSITIONAL CAPITAL



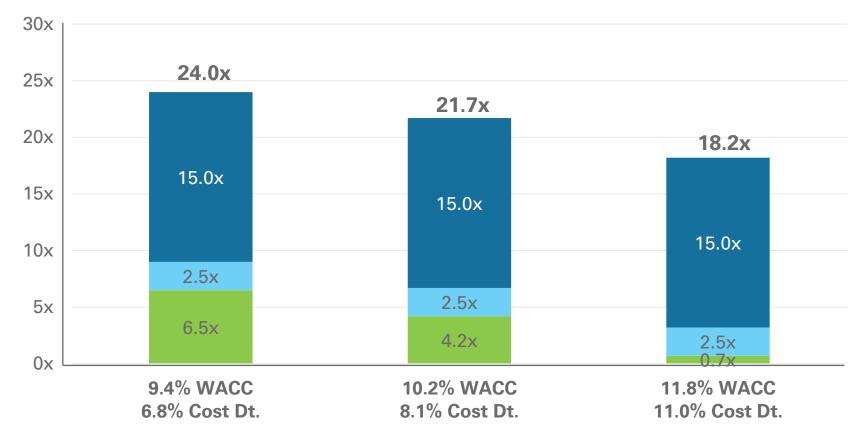
#### Exhibit A: Page 27 INTEREST COVERAGE ON LEVERAGED LOANS WORSENING AS RATES REMAIN ELEVATED





Source: J.P. Morgan, Capital IQ and Bixby Research and Analytics Inc.

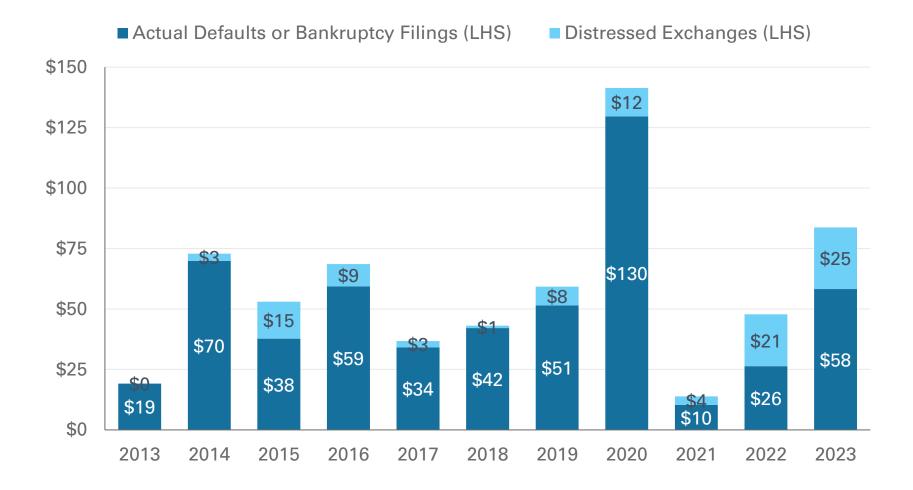
#### Exhibit A: Page 28 ENTERPRISE VALUE AT VARIOUS WACC'S EQUITY VALUES CONTINUE TO GET SQUEEZED



Equity Pref Equity Debt

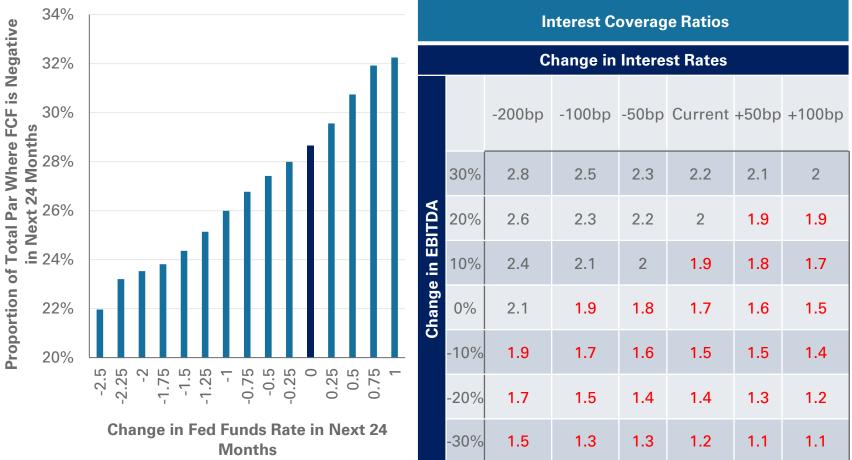


#### Exhibit A: Page 29 LIABILITY MANAGEMENT EXERCISES VOLUME IS INCREASING





# RATE CUTS WILL NOT UNILATERALLY SOLVE BROKEN CAPITAL STRUCTURES





# **2025 THEME**

BANK DISPLACEMENT CONTINUES...



## BANK DISPLACEMENT CONTINUES... ASSET-BASED LENDING



#### Exhibit A: Page 33 DIFFERENT TYPES OF ASSET-BASED LENDING DIRECT ORIGINATION VS. STRUCTURED FINANCE

VS.

#### **Direct Origination**

- Direct loans to corporate borrowers
  - Usually structured as term loans
- Primarily incremental liquidity and transition capital
- Portfolios typically consist of one pool of diversified, directlyoriginated loans

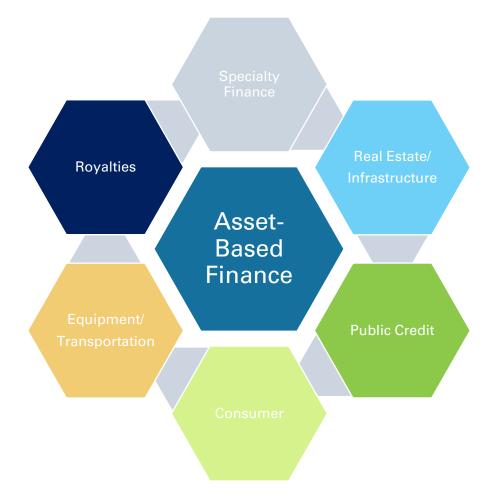
**Structured Finance** 

- Structure of purchase of cash flow streams generated by a physical or financial asset
- Financing to third-party originators
- Loan & lease portfolio acquisitions
- Acquisition of origination platforms
- Sometimes referred to as assetbacked securitization

Note: Both investment types may present in ABL funds



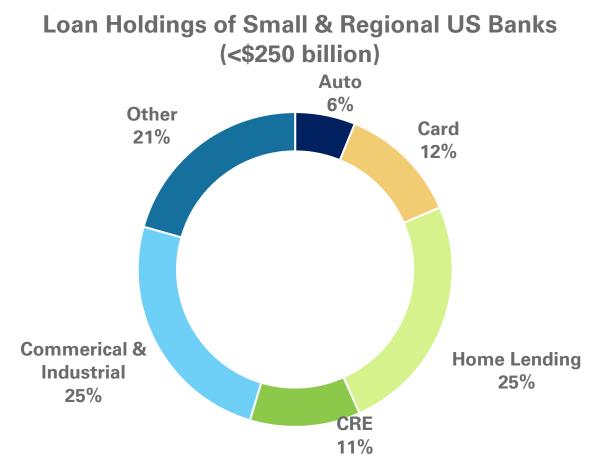
#### Exhibit A: Page 34 **ASSET-BASED LENDING EXPOSURES** WIDE SPECTRUM OF ASSETS





#### Exhibit A: Page 35 BANK BALANCE SHEET COMPOSITION

# ASSET-BASED EXPOSURE IS MAJORITY OF HOLDINGS; UP FOR GRABS AS BANKS RETREAT





Source: Goldman Sachs. As of June 2023.

# Exhibit A: Page 36 ASSET-BASED LENDING

#### **DIVERSIFICATION BENEFITS**

	Agency RMBS	CMBX AAA	CMBX BBB	Auto Loan ABS	Credit Card ABS	Student Loan ABS	CDX IG	CDX HY
Agency RMBS		0.34	0.89	0.71	0.54	0.57	0.35	0.69
CMBX AAA	0.34		0.34	0.46	0.72	0.58	0.74	0.52
CMBX BBB	0.89	0.34		0.85	0.59	0.80	0.45	0.81
Auto Loans ABS	0.71	0.46	0.85		0.84	0.90		0.92
Credit Card ABS	0.54	0.72	0.59	0.84		0.79		0.76
Student Loan ABS	0.57	0.58	0.80	0.90	0.79		0.76	0.88
CDX IG	0.35	0.74	0.45	0.65	0.70	0.76		0.84
CDX HY	0.69	0.52	0.81	0.92	0.76	0.88	0.84	
Average Correlation	0.58	0.53	0.68	0.76	0.70	0.76	0.64	0.77



Note: Correlations are based on asset-level returns between 1/25/2013 and 01/22/2024. Source: Bloomberg, Markit, Haver Analytics, ICE-BAML, Goldman Sachs GIR, TPG.

### BANK DISPLACEMENT CONTINUES... EUROPE



### Exhibit A: Page 38 EUROPEAN BANK RETRENCHMENT

REASONS



#### Exhibit A: Page 39 US VS. EUROPE PRIVATE CAPITAL LESS PENETRATION AND COMPETITION IN EUROPE





### **2025 THEME**

PRIVATE MARKETS LIQUIDITY: PORTFOLIO FINANCE



## Exhibit A: Page 41 PORTFOLIO FINANCE

	Use of Proceeds	Collateral	Underlying Strategies	Key Lenders
Subscription Lines	Cash Management Acquisition Financing	Uncalled Capital Commitments	All	Banks Insurance
Hybrid Facilities	Cash Management Acquisition Financing Leverage/Fund Recapitalization Return of Capital Alternative to LBO and IPO Support of Portfolio Companies	Uncalled Capital Commitments + Fund Positions	Primarily Buyout	Banks Insurance Asset Managers
NAV Lending	Cash Management Acquisition Financing Leverage/Fund Recapitalization Return of Capital Alternative to LBO and IPO Support of Portfolio Companies	Fund Positions	Primarily Buyout, with increasing activities in Credit, Real Estate, Infrastructure and Venture Capital	Banks Insurance Asset Managers
Credit Secondaries	Cash Management Acquisition Financing Leverage/Fund Recapitalization Return of Capital Alternative to LBO and IPO Support of Portfolio Companies	Diversified Pool of Private Funds	Primarily Buyout, with increasing activities in Credit, Real Estate, Infrastructure and Venture Capital	Banks Insurance Asset Managers
GP Solutions	Fundraising needs Non-dilutive Strategic Capital Raises Leverage for GP Commitments	Management Fees + GP Commitments	All	Asset Managers
CFOs	Regulatory Capital Efficiency Leverage/Recapitalization of Fund Portfolios	One or More Private Funds	All	Insurance Asset Managers



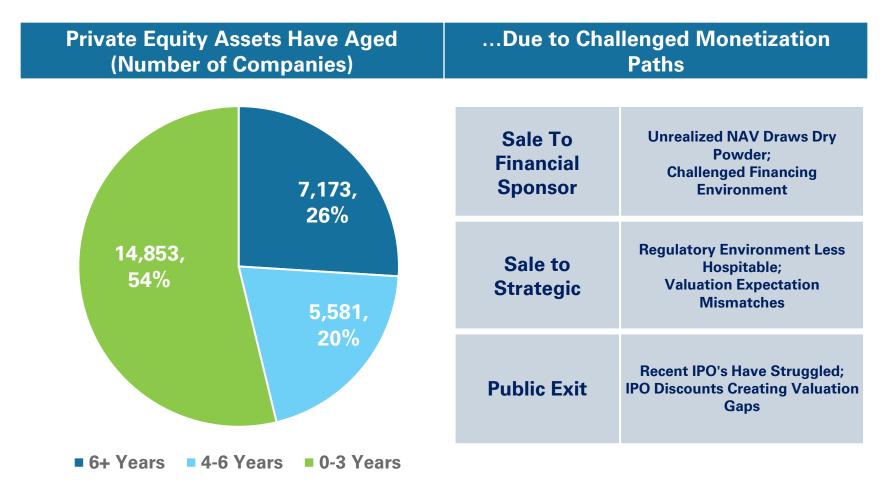
## Exhibit A: Page 42 TAILWINDS FOR INCREASED DEAL ACTIVITY

LP Portfolio I	Management	GP Fund & Asset Level Solutions			
Short-Term Liquidity Needs Portfolio Rebalancing		Extend Duration to Maximize Asset Value	Maintain AUM base while generating liquidity for LPs		
Accelerate Distributions	Reduce Unfunded Liabilities	Crystallize Performance	Finance GP Commitment		

Strateg	ic Goals	Strategic Goals			
Change in Investment Ownership/Managerial Mandate Changes		Seek Permanent B/S Capital	Address Succession Planning Concerns		
Generate Dry Powder to Support New Commitments		Develop New Product Offerings	Explore Growth Capital Alternatives		



#### Exhibit A: Page 43 **AGING PRIVATE EQUITY ASSETS** IN NEED OF CREATIVE EXITS OR REFINANCINGS





Source: Pitchbook, 2024 Bain & Company Global Private Equity Report. Excludes add-ons; time in portfolio: "0-3 years" means the investments were made in 2020 and onward, "4-6 years" means the investments were made in 2017-2019, "6+ years" means the investments were made prior to 2017.

### PORTFOLIO FINANCE HIGHLIGHT CREDIT SECONDARIES



### **OVERVIEW**

## The emergence of private credit secondaries is part an organic evolution of the asset class.



Secondary transactions typically require mature portfolios and/or periods of market volatility.



These transactions within private credit have been limited because this is a relatively nascent asset class, born out of the GFC, and over that timeframe it has been a relatively benign credit environment (outside of the short-lived COVID volatility).



The opportunity set is expected to broaden with the adoption of new and innovative structures/solutions within the space, and deal flow is expected to increase due to several tailwinds.



## Exhibit A: Page 46 ADDRESSING THE MARKET NEED

Limited Partner Needs

Credit Secondaries General Partner Needs

Limited liquidity for active portfolio management Unpredictable pace of distributions Slow reaction to market dislocations Fluid regulatory environments Need to rebalance allocations Difficulty crystallizing returns



#### Exhibit A: Page 47 BENEFITS TO INVESTORS LP-LED AND GP-LED PRIVATE CREDIT SECONDARIES

The standard secondary investment typically transacts at year three, four, or five of the fund's lifecycle; when the fund is generating realizations.
Secondary funds are often well diversified in terms of number of borrowers, underlying investment strategies, fund managers, vintages and geographies.
There are only a handful of private credit managers executing a dedicated secondaries strategy.
There is a yield premium associated with secondaries strategies comprised of the discounted purchase price and current income component.
These are typically seasoned portfolios, thereby granting investors enhanced visibility into the health of the underlying within the portfolio.



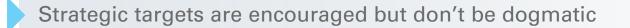
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## **BEST PRACTICES**



### Exhibit A: Page 49 **PRIVATE MARKETS INVESTING** BEST PRACTICES





Pacing plans are a critical portfolio management and risk management tool



Private markets are long-term investments and should not be used express tactical investment views



Re-up with strong managers



Ensure overall asset allocation has enough true liquidity to meet calls and spending



If you are early in your private markets investment journey, or building out a larger allocation, know that it will take time



## APPENDIX



#### Exhibit A: Page 51 VEHICLE STRUCTURE PROLIFERATION COMMON OFFERINGS

Vehicle Structure	Definition	Suitability	
Closed-End	Vehicles with finite committed capital, investment periods and overall fund terms	For investors that prefer clarity around capital deployment and distribution timelines	
Evergreen	Open-ended vehicles allowing for continuous capital raising with no fund term explicitly stated	For investors prioritizing ongoing exposure to underlying investments of those seeking to limit the administrative burden of making frequent fund commitments	
Rated-Note	Vehicles issue debt securities (notes) that are rated by credit rating agencies based on the quality of the underlying portfolio and the structure of the vehicle	For investors subject to regulatory capital charges on assets (ex. insurance companies)	
ERISA Fiduciary/QPAM	Vehicles where the GP assumes heightened responsibilities and legal obligations under the Employee Retirement Income Security Act of 1974	For investors subject to ERISA regulations (ex. Taft-Hartley or corporate pensions)	



### BROADLY SYNDICATED LOANS VS. MIDDLE MARKET

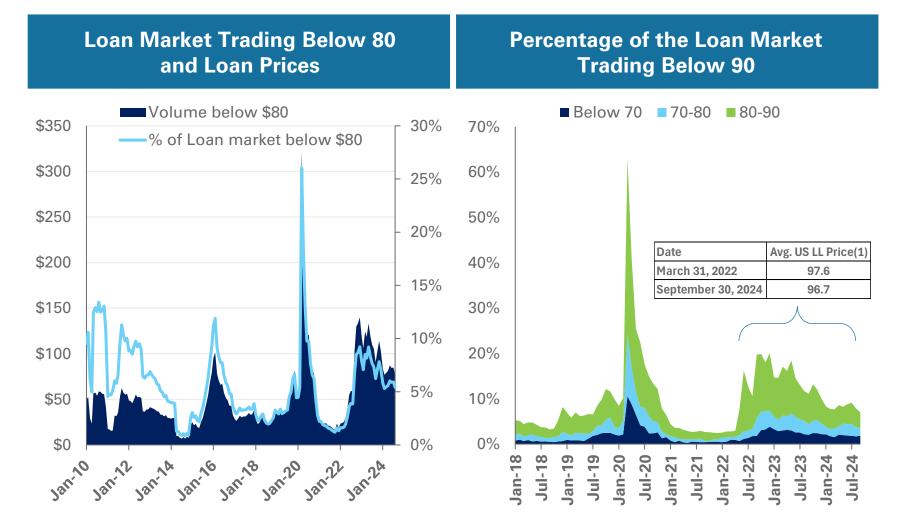
## BEWARE OF CONCENTRATION AT THE LARGER END OF THE MARKET...

	Power- School	Catalent	Adevinta	Ardonagh	PDI	Hyland	BradyIFS	Baxter	Cotiviti	Coupa	Avalara	Zendesk	Kaseya
	\$3.2b	\$4.8b	\$4.9b	\$3.3b	\$1.3b	\$3.4b	\$2.7b	\$2.0b	\$5.5b	\$2.6b	\$2.8b	\$5.0b	\$3.7b
Antares Capital		х		Х	Х		Х	Х					
APOLLO		х	х						Х	Х	Х	Х	
ØARES	х	х		Х	Х	Х	Х	х	Х	Х	Х	Х	х
Blackstone	х	х	х		Х		Х	Х	Х	Х		Х	Х
BLUE OWL	х	х	х	Х	Х	Х	Х	Х	Х	Х	Х	Х	х
GOLUB CAPITAL	х	х			Х	Х	Х			Х	Х	х	х
HPS	Х	Х		Х				Х	Х	Х	Х	Х	



Source: Sources: Bloomberg; Direct Lending Deals, a publication of Capital Stack Publishing, LLC; LSEG; 9fin; Pitchbook, Leveraged Commentary & Data (LCD). Does not necessarily represent complete lender group for any transaction.

## Exhibit A: Page 53 DISPERSION IN CORPORATES



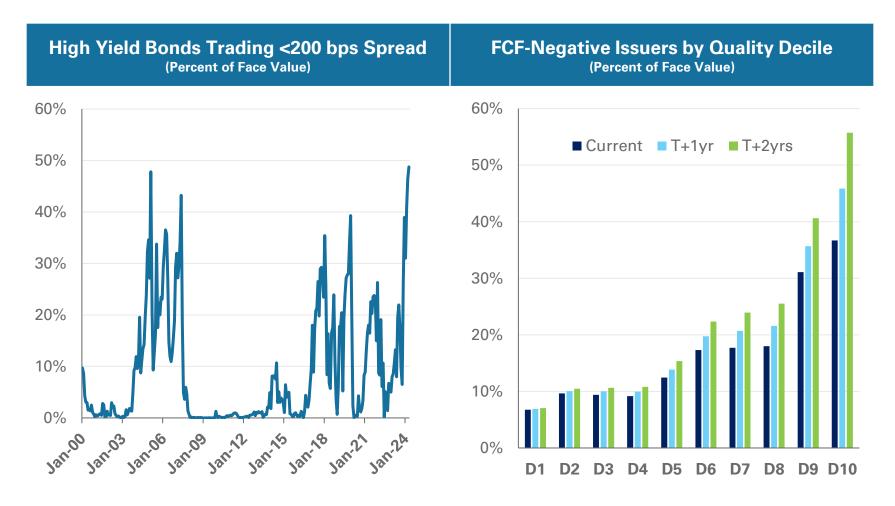
Source: LCD Pitchbook as of September 2024.

1. Weighted average bid price of US Leveraged Loans.

2. Loan Market Data below \$80 is as of August 31, 2024. Volume is in billions.

## Exhibit A: Page 54 BIFURCATION IN THE MARKET

MARKET DIVIDED BY THE "HAVES" AND "HAVE NOTS"





# ASSET-BASED LENDING AVES TRADITIONAL DIRECT LENDING

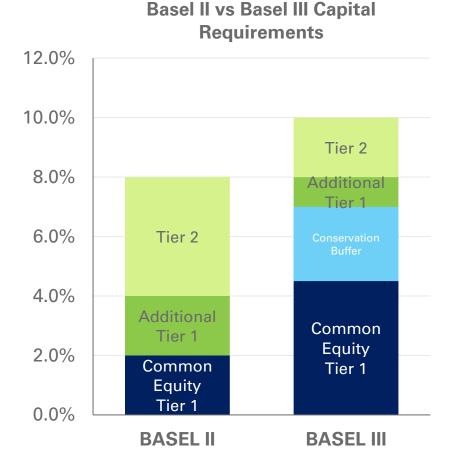
#### HOW IS ABL DIFFERENT?

	Asset-Based Lending	Traditional Direct Lending (Cash Flow/Enterprise Value Lending)
Collateral Base for Loan	Borrower's assets (e.g., PP&E, inventory, accounts receivable, etc.)	Borrower's enterprise value generally predicated on its ability to generate future cash flow
Basis for Determining Borrowing Capacity	A percentage of the value of various assets or loan-to-value (LTV) which is regularly monitored and modified	Multiple of borrower's cash flow/EBITDA which is set at the initiation of the loan
Repayment	Loans are typically self-amortizing over time	Loans are largely bullet repayment at maturity
Ability to Achieve Full Loan Recovery	Independent of borrower's performance	Dependent on borrower's performance and health of credit markets to refinance
Return Drivers	Principal, interest and fees, and the monetization of borrower's assets if in default	Principal, interest and fees
Competition	More of a niche market; less dedicated firms and funds	Represents a majority share of the U.S. small to mid sized corporate loan market



#### Exhibit A: Page 56 BASEL II VS. BASEL III ADDITIONAL CONSTRAINTS FOR BANKS

Minimum Capital Requirements	BASEL II	BASEL III	
Common Equity Tier 1	N/A	4.5%	
Minimum Tier 1 Capital	4.0%	6.0%	
Minimum Total Capital	8.0%	8.0%	
Leverage Ratio	None	4.0%	
Supplemental Leverage Ratio	None	3.0%	
Capital Conservation Buffer	None	2.5%	
Counter Cyclical Buffer	None	0% to 2.5%	
Liquidity Requirements	None	Liquidity Coverage Ratio Net Stable Funding Ratio	



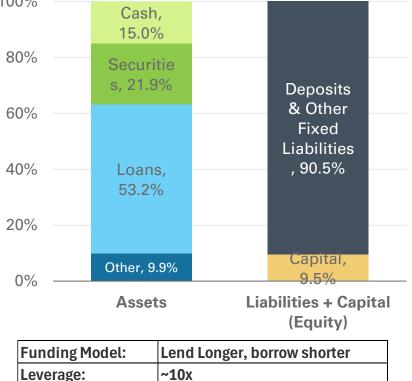


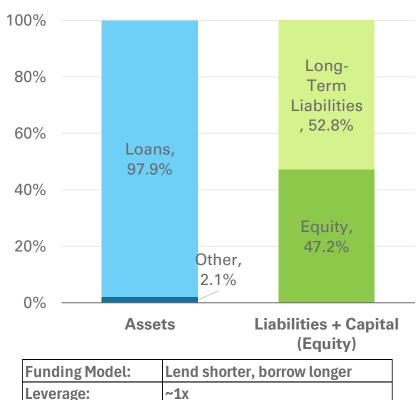
Source: Fitch Ratings U.S. Basel III and Dodd Frank Act Regulatory Guide as of July 2022; David Polk U.S. Basel III Final Rule: Visual Memorandum as of April 2015; Corporate Finance Institute

#### Exhibit A: Page 57 BUSINESS MODEL COMPARISON INEFFICIENCY OF BANK MODEL

 Business Model A: Banks
 Business Model B: Public BDC's

 100%
 100%







Note: For illustrative purposes only. Capital structures are demonstrative examples and not representative of a specific business.

## Exhibit A: Page 58 NEPC DISCLOSURES

Past performance is no guarantee of future results.

All investments carry some level of risk. Diversification and other asset allocation techniques do not ensure profit or protect against losses.

Some of the information presented herein has been obtained from external sources NEPC believes to be reliable. While NEPC has exercised reasonable professional care in preparing this content, we cannot guarantee the accuracy of all source information contained within.

The opinions presented herein represent the good faith views of NEPC as of the publication date and are subject to change at any time.

This presentation contains summary information regarding the investment management approaches described herein but is not a complete description of the investment objectives, portfolio management and research that supports these approaches. This analysis does not constitute a recommendation to implement any of the aforementioned approaches.



## Exhibit A: Page 59 ALTERNATIVE INVESTMENT DISCLOSURES

It is important that investors understand the following characteristics of non-traditional investment strategies including hedge funds and private equity:

- 1. Performance can be volatile and investors could lose all or a substantial portion of their investment
- 2. Leverage and other speculative practices may increase the risk of loss
- 3. Past performance may be revised due to the revaluation of investments
- 4. These investments can be illiquid, and investors may be subject to lock-ups or lengthy redemption terms
- 5. A secondary market may not be available for all funds, and any sales that occur may take place at a discount to value
- 6. These funds are not subject to the same regulatory requirements as registered investment vehicles
- 7. Managers may not be required to provide periodic pricing or valuation information to investors
- 8. These funds may have complex tax structures and delays in distributing important tax information
- 9. These funds often charge high fees
- 10. Investment agreements often give the manager authority to trade in securities, markets or currencies that are not within the manager's realm of expertise or contemplated investment strategy



## **THANK YOU**



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