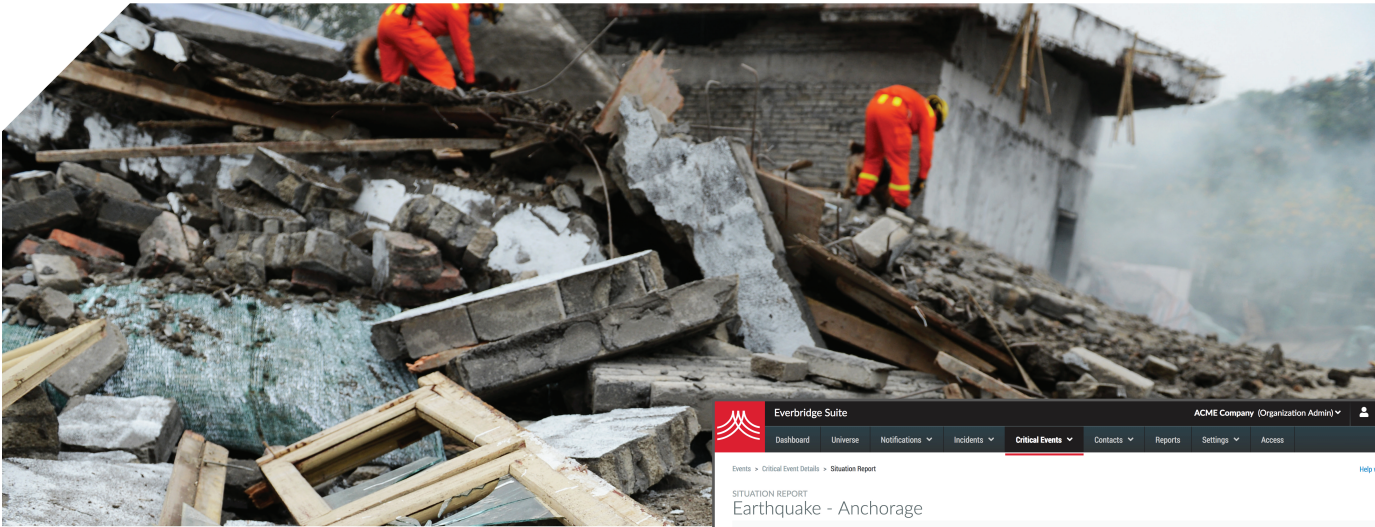


# Everbridge Crisis Management Maintain Command and Control



## Orchestrate Your Entire Crisis Response From One Unified Platform

Everbridge Crisis Management provides organizations a single solution for business continuity, disaster recovery and emergency communication. In one application, crisis teams can coordinate all response activities, teams and resources to accelerate recovery times and maintain command and control when crises evolve into unanticipated scenarios.

With all stakeholders – from responders in the field to executives in the boardroom – working from a common operating picture, you will never have to worry that your response plans are not getting executed or tear yourself away from mission critical activities to provide a status update.

Fully integrated with the Everbridge Critical Event Management Platform, Crisis Management employs Everbridge's best-in-class technology for mass notification, incident management and mobile collaboration.

**Everbridge Suite** | ACME Company (Organization Admin) | Logout

Dashboard | Universe | Notifications | Incidents | **Critical Events** | Contacts | Reports | Settings | Access

Events > Critical Event Details > Situation Report

### SITUATION REPORT

#### Earthquake - Anchorage

Report as of Mar 8, 2019 16:25:48 EST

Event Type: Earthquake | Event Owner: Reg. Melnikova | Local Event Date / Time: Mar 8, 2019 15:04:50 AKST

**EXECUTIVE SUMMARY**

Paragraph 1: The earthquake happened at 18:17 local time. The magnitude is 3.3 with wind about 60 miles. Several Buildings in the facility has been shaken. Some windows have glass broken.

The crisis management team has responded quickly to the situation:

- Tasks for IT, HR, Security, Crisis Management and Facility has been launched immediately
- Notification has been sent out for all the stake holders

**TASK LISTS (5)**

Status	List Name	Owner	Completed Tasks	Completed On
Completed	Earthquake - IT team	Field Response Team Leader	2 of 2	Mar 8, 2019 15:18:43 EST
Completed	Earthquake - HR team	Lucy Kajimoto	2 of 2	Mar 8, 2019 15:21:02 EST
In Progress	Earthquake - Security Team	Vladimir Denisov	1 of 3	-
In Progress	Earthquake - Crisis Management	Crisis Manager	2 of 5	-
In Progress	Earthquake - Facility	Crisis Coordinator	1 of 2	-

**INCIDENT COMMUNICATIONS (5)**

Status	Incident Template Name	Open Duration	Opened On	Opened By	Last Updated On
Open	CMT Team Activation	0d1h4m14s	Mar 8, 2019 15:21:35 EST	Michael Zhang	Mar 8, 2019 15:21:35 EST
Open	Alert All Company Stake Holders	0d1h3m47s	Mar 8, 2019 15:22:02 EST	Michael Zhang	Mar 8, 2019 15:22:02 EST
Open	Alert the MIM (Major Incident Management Team)	0d1h3m30s	Mar 8, 2019 15:22:25 EST	Michael Zhang	Mar 8, 2019 15:22:25 EST
Open	CMT Information Update	0d1h2m40s	Mar 8, 2019 15:23:03 EST	Michael Zhang	Mar 8, 2019 15:23:03 EST
Open	Senior Management Briefing	0d1h2m20s	Mar 8, 2019 15:23:24 EST	Michael Zhang	Mar 8, 2019 15:23:24 EST

**DOCUMENTS (5)**

File Name	Type	File Size	Added By
Twitter - Employee Posting	Link	-	vitomarius crisis6
Youtube - Anchorage site shaking	Link	-	vitomarius crisis6
Building Floor Plan - v1.2	File	0.284 MB	vitomarius crisis6
Fire and Safety Procedures.pdf	-	0.469 MB	CJ Dent
Evacuation Route.jpg	-	0.128 MB	CJ Dent

**NOTES (2)**

## KEY BENEFITS

- + Accelerate time to restoration
- + Reduce liability and the cost of downtime
- + Continue to deliver on brand promise

# Everbridge Crisis Management

## Maintain Command and Control



### THE EVERBRIDGE ADVANTAGE

The screenshot displays the Everbridge Suite interface for a crisis management task list. The top navigation bar includes 'Dashboard', 'Universe', 'Notifications', 'Incidents', 'Critical Events' (selected), 'Contacts', 'Reports', 'Settings', and 'Access'. The main content area shows 'Earthquake - Anchorage' with a task list titled 'Earthquake - Crisis Management'. The task list is in 'In Progress' status and includes a checklist with 4 tasks. The first two tasks are 'Done', the third is 'In Progress', and the fourth is 'Needs Attention'.

Status	Task Name	Assigned To	Started On	Status Last Updated
1) Done	Communicate ASAP with staff about the threat/risk/hazard	Michael Hardie	Mar 8, 2019 15:19:00 EST	Michael Zhang
2) Done	Activate trained employee responders and call emergency services	Sree Kumar Vasuthevan	Mar 8, 2019 15:19:01 EST	Michael Zhang
3) In Progress	Communicate with the HQ Crisis Management Team	Ruban Thangara	Mar 8, 2019 15:19:03 EST	Michael Zhang
4) Needs Attention	Assess the damage/consider aftershocks	Charlotte Edmun	Mar 8, 2019 15:19:05 EST	Michael Zhang

On the right, a mobile view of the same task list is shown, highlighting the 'In Progress' status of the third task.

#### Unified Response and Communication

Crisis Management orchestrates all crisis response activities, teams, resources and communications from a single event page. Includes operator dashboards, integrated chat, incident log and smart conferencing.

#### Mobile Response Plans

Crisis Management allows users to mobilize response teams, execute plans (BC/DR, Emergency), and collaborate with team members no matter device or where they are located.

#### Dynamic Task Management

The Crisis Management Task Manager helps turn static SOPs into actionable tasks that can be assigned to an individual, a group or a function. Tasks can be added on-the-fly in the middle of a crisis when unanticipated situations and scenarios arise.

#### Executive View and Reporting

Dedicated event dashboards and situation reports allow senior management to monitor response and recovery progress in real-time without having to disrupt the crisis team.

#### ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo and Stockholm.

