



San Bernardino County Employees' Retirement Assoc.

Staff Report Details (With Text)

File #: 19-721 **Name:**

Type: Information Item

File created: 12/12/2019 **In control:** BOARD OF RETIREMENT

On agenda: 1/9/2020 **Final action:**

Title: Update on the SBCERA website redesign and brand refresh projects.

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
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FROM: Colin Bishop, Chief of Member Services

SUBJECT: Informational Item: Update on the Website Redesign and Rebranding Efforts

RECOMMENDATION:
Update on the SBCERA website redesign and brand refresh projects.

BACKGROUND:
Work is well underway on the SBCERA website redesign and brand refresh projects. Staff expects to roll out the new website and a brand refresh by spring of this year.

Staff will provide the Board with a preview of the design elements and principles for these important communications projects and priorities.

BUDGET IMPACT:
None.

STRATEGIC PLANNING GOAL/OBJECTIVE:
Effective Communications

STAFF CONTACT:
Colin Bishop
Olivia Applegate

ATTACHMENTS:
None.