BOARD OF RETIREMENT

Staff Report

File #: 25-231 **Agenda Date:** 6/5/2025 **Agenda #:** 1.

FROM: Olivia Applegate, Director of Communications & Stakeholder Relations

SUBJECT: We Are SBCERA

RECOMMENDATION:
View recent feature of our We Are SBCERA video series.

BACKGROUND:
The “We Are SBCERA” video series will feature stories about the people who define SBCERA. These videos highlight members actively serving San Bernardino communities, retirees enjoying retirement, as well as SBCERA Trustees and team members committed to serving you.

Through this series, viewers will get an inside look at the people who provide the important public services that our communities depend on, and they’ll learn how the retirement security SBCERA provides gives them confidence in their futures. These stories are full of personal experiences, purpose, the impact of service, and so much more.

Be sure to connect with us on social media if you haven’t already, for the fastest updates on the series.

We hope you enjoy watching our latest video!

BUDGET IMPACT:
None.

STRATEGIC PLANNING GOAL/OBJECTIVE:
Effective Communications

STAFF CONTACT:
Olivia Applegate

ATTACHMENTS:
None.